

Benny Lee

1500 NW Oregon Avenue, Corvallis, Oregon 97330
541-500-5123 — Benny.lee@oregonstate.edu

EDUCATION

Oregon State University June 20XX
Bachelor of Arts, Marketing, Minor, American Sign Language Corvallis, Oregon
GPA: 3.7

Associate of Arts, Chemeketa Community College Sept. 20XX – June 20XX
• Recent Marion county high school graduate program gifting one year of state-funded full-time enrollment at community college Salem, Oregon
GPA: 3.6

AWARDS

Oregon State University June 20XX – current
Dean's List Corvallis, Oregon
• Maintain minimum 3.5 GPA while enrolled in at least 12 credits

College of Business Transfer Student Scholarship Sept. 20XX – June 20XX
• Selected as a transfer student ambassador, serving incoming students through mentorship and providing transition resources.

WORK EXPERIENCE

Social Media and Branding Coordinator, Downtown Corvallis Association August 20XX – current
Corvallis, Oregon

- Broadcast more than 30 events weekly by designing flyers, posters and social media posts to encourage community involvement for events and local businesses
- Monitor all external marketing strategies (emails, print, social media posts, etc.) to promote consistent branding and increase visibility
- Cultivate partnerships with local businesses through regular meetings and collaboration to mutually publicize and support events/projects

Marketing Intern, Pride Center

- Created all office branding for promotional and informational flyers, posters and website
- Collaborated with full-time marketing communication specialist on three-month project to create new image and overall department presentation for new academic year
- Regularly attended university branding and advertising workshops and events to stay updated and consistent with institutional guidelines

AFFILIATIONS

Philanthropy Chair, Alpha Sigma Phi Jan. 20XX – Dec. 20XX
Corvallis, Oregon

- Planned and facilitated fraternity's independent philanthropy efforts for more than 50 members including a partnership with Benton Habitat for Humanity
- Coordinated larger external philanthropy events and projects with other local fraternities and sororities

GPA's are optional (unless specifically requested by the employer). Generally, over 3.0 can be listed. You can use your cumulative or your major GPA.

Transfer students have the option of including their two year degree or omitting it depending on space and relevance.

The Awards header is often synonymous with Acknowledgements. Use them to showcase exceptional experiences that put you a step ahead of your fellow candidates.

Scholarships can be listed in several areas: Under Awards, as shown here, under Education or Acknowledgments. Give a brief statement explaining the relevance of the award.

Dates and locations should be positioned in a column on the right of the page. Dates should also be in reverse chronological order—most recent entry first.

Affiliations is a great spot to list clubs, associations, programs and Greek life, as shown here. When including Greek life, focus on what roles you had or what you did to build skills, rather than just membership. This section could also be labeled Campus Involvement or Leadership Experience.